



St. Mary Magdalen Parish
Dancing with the SMM Stars Gala 2012
 www.stmarymagdalen.net ads: 610.565.3417

DIRECTORY AD ORDER

Thank you for supporting St. Mary Magdalen School!

Company/Name* _____

Company Contact* _____

Address _____

Phone*: (_____) _____ Email* _____

**Please Include*

Business Ad (Business Section) Type of Business/Service: _____

Support/Family Ad (Parish Directory, Star or Line Sections) **Yes, I/we are currently parishioner(s) of SMM**

AD SIZE(S):	<input type="radio"/> FULL * 7.5 W x 9.75 L w/color		<input type="radio"/> 1/2 PAGE * 7.5 W x 4.5 L w/color		<input type="radio"/> 1/4 PAGE 3.5 W x 4.5 L w/color		<input type="radio"/> 1/8 PAGE 3.5 W x 2.25 L w/color	
1st Ad @:	<input type="radio"/> \$375	<input type="radio"/> \$475	<input type="radio"/> \$250	<input type="radio"/> \$350	<input type="radio"/> \$175	<input type="radio"/> \$275	<input type="radio"/> \$125	<input type="radio"/> \$225
2nd Ad @:	<input type="radio"/> \$325	<input type="radio"/> \$425	<input type="radio"/> \$225	<input type="radio"/> \$325	<input type="radio"/> \$160	<input type="radio"/> \$260	<input type="radio"/> \$110	<input type="radio"/> \$210
3rd Ad @:	<input type="radio"/> \$275	<input type="radio"/> \$375	<input type="radio"/> \$200	<input type="radio"/> \$300	<input type="radio"/> \$150	<input type="radio"/> \$250	<input type="radio"/> \$100	<input type="radio"/> \$200

* FULL & 1/2 Business Ads included on Business Ad Index and SMM Website **Total # Display Ads:** _____ @ **Total:** _____

Discount: 2nd & 3rd ad discount rates applies to equal or lesser ad sizes. May combine Ads, Stars and Lines

STAR (2" x 2" Star with Line—See visual sample online at www.stmarymagdalen.net)

1st Star: (\$30) _____

2nd Star: (\$25) _____

3rd Star: (\$20) _____

(Stars Only: 1 Star for \$30.00; 2 Stars for \$55.00; 3 Stars for \$75.00) **Total # of Stars:** _____ @ **Total:** _____

PATRON LINE

1st Line: (\$15) _____

2nd Line: (\$10) _____

3rd Line: (\$5) _____

(Lines Only: 1 Line for \$15; 2 Lines for \$25; 3 Lines for \$30) **Total # of Lines:** _____ @ **Total:** _____

Payment Enclosed (Payment Check # _____)

TOTAL:

Deadline for Ad Purchases: January 15, 2012 Deadline for Ad Copy & Payments: January 18, 2012

Send form and payment to: SMM Ads, 2100 N. Ridley Creek, Media PA 19063 — Make checks payable to: **St. Mary Magdalen**

Each ad will be assigned an AD ID Number upon payment. Include AD ID Number(s) in subject line when submitting ad or ad copy.

Please submit your ad or ad copy electronically to: **SMMads@zoho.com** with assigned it's ID number in Subject line.

See Additional information at: **st.marymagdalen.net** or ? call Kerry Boyle at 610.565.3417 SMM USE: Ad Receipt # _____