



**St. Mary Magdalen Parish**  
**Dancing with the SMM Stars Gala 2012**

2400 N. Providence Road ★ Media, PA 19063

[www.stmarymagdalen.net](http://www.stmarymagdalen.net)

Ads & Directory Information 610.565.3417

**CAST THE SPOTLIGHT ONTO YOUR BUSINESS WITH SMM**

*Ad Directory will be seen by hundreds of SMM Parishioners! SMM includes 1,600+ families!*

*SMM's Parish Directory is Only Published Once Every Two Years = Great Ad Exposure!*

**NEW!** *1/2 and Full Page Business Ads listed on SMM Parish Website.*

**NEW!** *Larger Ad Sizes in 2012! NEW! Special Values with Line Messages and Mini STAR Messages!*

**NEW!** *Discounts for Multiple Ad Purchases. (See Reverse Side for Rates & Discounts)*

*Want **COLOR**? Easy. Just add \$100 per ad.*

**NEW!** *Parishioners with Business Ads will be indicated in the Parish Address Directory Section, too!*

*Premium Ad Positions Available: (FULL Pages)*

**COLOR Front Inside Cover: \$600 **SOLD!** COLOR Back Inside Cover: \$600**

**Opposite the Table of Contents: \$400 Opposite Business Ad Index: \$400 **SOLD!****

**COLOR Back Cover: \$650 **SOLD!****

*Display Ad Color Rates are an additional \$100 per ad and are placed in a color interior sections or cover.*

Deadline for Ad Purchases: **January 15, 2012** • Deadline for Ad Copy & Payment: **January 18, 2012**

**Remit ad payment and any hard copy ads to:**

**SMM 2012 Parish Directory c/o Bernadette Behrle**

1034 Brick House Lane • Newtown Square, PA 19073

[bbehrle@verizon.net](mailto:bbehrle@verizon.net)

**Each ad purchased will be assigned an ID Number upon payment.**

**Preferred!** *Please submit your PDF ads, ad copy, images & logos **ELECTRONICALLY** to:*

**[SMMads@zoho.com](mailto:SMMads@zoho.com)**

*Each Ad purchased must include the Ad's ID Number when submitting ad or ad copy.*

*Need Your Ad Designed? No Worries. SMM will happily set your ad for you!*

**Contact: Kerry Boyle at 610.565.3417 or email [smmads@zoho.com](mailto:smmads@zoho.com)**

***See Reverse Side to Order***